

AI Use-Case Cheat Sheet for Agents

Where AI actually saves agents time, mapped to the job it does. Start with one, not all of them.

JOB TO BE DONE	HOW AI HELPS
Write listings	Draft MLS descriptions and headlines in seconds, then you edit for accuracy and voice.
Create content	Turn one idea into social captions, an email, and a video script at once.
Qualify leads	An AI assistant asks budget, timeline, and location before you spend time on a call.
Follow up instantly	Reply to every new lead in seconds, any hour, then hand warm ones to you.
Answer questions 24/7	A website assistant handles common buyer and seller questions while you sleep.
Prep market analysis	Summarize comps and trends into a clear, client-ready explanation.
Handle admin	Summarize notes, draft emails, and set next steps so nothing slips.
Improve visuals	Virtual staging, photo cleanup, and short listing videos from your photos.

HOW TO START

- Pick the one task that eats the most of your time and add AI there first.
- Learn one tool well before adding a second.
- Keep a running note of the prompts that work so you are not starting over each time.

The goal: AI should give you back hours, not replace the judgment and relationships that make you the agent. Automate the busywork, keep the human part human.